Consumer Voices

Listening is Just the First Step

Shamekka Marty
Patient, Caregiver, Advocate

Grace Cordovano
Board-certified Patient Advocate

Anna McCollister
Consumer Engagement Workgroup Lead
My Experience. A life-long patient and caregiver.
We asked.
- Diverse group of people
- Active patients and caregivers
- Real experiences

They shared.
- Barriers to Access
- Barriers to Usability
- Barriers to Data Exchange

We listened.
Consumer Engagement Strategy Workgroup

A place to start.

Coalition of the willing.
- Cross-industry members
- Solution-minded
- Patient experience trajectory

Opportunity is now.
- Make a difference
- Be part of the solution
- Shape the future

It’s not too late to register for this group!
https://sequoiaproject.org/interoperability-matters/consumer-engagement-strategy-workgroup/