

# Consumer Engagement Workgroup

## We're solving the "last mile problem" for patient data access

### WE NEED YOUR SUPPORT TO CLOSE THE GAP AND GET IT RIGHT

Our blue-ribbon coalition of patient data advocates, EHR vendors, health information management companies and clinical centers of excellence are addressing the operational barriers that keep patients from accessing the data they need when and how they need it.

#### The Patient's Voice

Hear Anna's patient data access story



Hear Anna's patient burden story



### Workgroup Activities

- 1 Identify the operational and institutional barriers that prevent patient data access
- 2 Define best practices for facilitating patient data access to promote consistency across portals and platforms
- 3 Create resources needed for provider practices, institutions and industry to solve operational challenges to comply with data accessibility regulations
- 4 Gain commitment from community to adopt best practices through industry pledge
- 5 Recommend policy changes that enable patient-focused interoperability

#### Enabled by



Best Practices



Toolkit



Industry Pledge



Policy Proposal

### Workgroup Members

Health Information Technology Companies  
Patient Advocates | National Associations  
Electronic Health Record (EHR) Companies  
Healthcare Providers | Health Systems  
Health Information Networks  
Federal/State/Local Government

### Funding Uses

Monthly Convenings on National Scale  
Technical Writer | Policy Analyst  
Digital Asset Creation | Online Digital Asset Library  
Industry Pledge Campaign | Industry Onboarding  
Patient Advocate Stipends  
Coalition Building | Marketing/Web

Learn how you can support this work: [InteropMatters@sequoiaproject.org](mailto:InteropMatters@sequoiaproject.org)

# Sponsorship Benefits

The Sequoia Project is a 501c(3) non-profit with a public good mission of advancing health data interoperability. It is through the generosity of our sponsors and members that we provide trusted, neutral convening to tackle the toughest barriers so that health information exchange works for everyone. We estimate operating costs of \$150,000 per year for the Consumer Engagement Workgroup.

## Patient Data Access Champion

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### \$2,500

- 1 staff participation in Consumer Engagement Workgroup
- Logo on the Sequoia Website
- Logo on Workgroup Meeting Decks
- Inclusion in Promotional Materials, Social Media Posts three times a year

## Bronze

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### \$10,000

#### Participation

- Up to 2 staff participation in Consumer Engagement Workgroup
- Opportunity to participate in topical panel for Consumer Engagement Workgroup once a year

#### Promotion

- Name included in Press Release & Social Media Post announcing Workgroup
- Name/Logo featured in Sequoia Member Newsletter announcing Workgroup
- Name/Logo featured on Sequoia website featuring Workgroup, sponsor page of Workgroup decks
- Name included in Press Release & Social Media Post announcing Publication of Workgroup Deliverable(s)

#### Events

- Discounted registration to The Sequoia Project Annual Meeting 2025

## Silver

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### \$15,000

- Bronze Level Benefits +
- Up to 3 staff participation in Consumer Engagement Workgroup
- 2 minutes/3 slides Workgroup Welcome
- Name/Logo featured on Consumer Engagement Workgroup meeting decks
- 1 free registration to The Sequoia Project Annual Meeting 2025

## Gold

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### \$20,000

- Silver Level Benefits +
- Opportunity to participate on topical panel for Consumer Engagement Workgroup twice a year
- Speaking opportunity at The Sequoia Project Annual Meeting 2025
- 2 free registrations to The Sequoia Project Annual Meeting 2025

Ready to Secure Your Sponsorship? Have other ideas to support this critical work?

Contact us at [InteropMatters@sequoiaproject.org](mailto:InteropMatters@sequoiaproject.org)